



Xiaoting (Ridge) Zhang

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in <https://www.linkedin.com/in/ridge-zhang-2905951b8/>

Profile

With a bachelor's background in computing and user experience design and pursuing a graduate degree in journalism, I love to write about corporate social responsibility, Global Affairs, technology, business and finance. Being proficient in the Adobe Creative Suite, film editing, programming and writing, I believe that I am a solid candidate with my limitless imagination!

P.S. I am a very strong public speaker and presenter since I grew up as a performer. My favourite work is Chopin's Piano Concerto No. 1. Music has taught me to be persistent in facing adversity.

Education

Master of Journalism

University of British Columbia

09/2020 – present | Vancouver, Canada

Entrance scholarship

Interactive Arts and Technology

Simon Fraser University

01/2017 – 08/2020 | Burnaby, Canada

Degree with distinction

Exchange Program

National University of Singapore

01/2019 – 05/2019 | Singapore

Professional Experience

Arborist Report Assistant

Vancouver Tree Service

01/2016 – 08/2020 | Vancouver, Canada

- Customer service
- Arborist report site plans
- Measuring and dimensioning

Marketing Intern

Lean Sensei International

05/2018 – 12/2018 | Vancouver, Canada

- Interviewed clients and filmed their testimonials
- Promotional videos on the “Takumi” mindset
- Video editing for social media

Actor

Miscellaneous Productions

08/2014 – 09/2015 | Vancouver, Canada

- Monologue performance
- Inspired suicidal and depressed target audience
- Motivate young adults to follow their dreams

Secondary Language

Chinese Mandarin

Proficient



Interests

- Filming Videos
- Investing
- Music Composition
- Piano Performance
- Photography



Skills

Adobe Suite



Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Audition

Animation



Maya

Filming



Editing, Colour Correction, VFX

Graphic Design



Web, Poster, Flyer, Spread, Brochure

Journalism and Copywriting



CP Style

Microsoft Office and Tableau



Word, Excel, Tableau

Programming



HTML, CSS, JSON, Java, OOP, Application and Web

Representation and Fabrication



3D-printing, 3D-modelling

Social Media and WordPress



Instagram, Twitter, Facebook, YouTube, Vimeo, Hootsuite, Mailchimp, Cision, Factiva